

# CASTING CALLS FOR STUDENT PROJECTS

We get a lot of requests, casting calls and audition notices coming through to LSFPA from students across the University and we want to promote these opportunities fairly.

Take a look at the information below to help you frame your casting call or advert. We can post these to our Blackboard sites and place an advert on our opportunities notice boards in the LPAC building where appropriate.

#### You should be sure to visit creativeconnect.lincoln.ac.uk and place an advert there too.

In professional contexts you would have to properly pay every creative involved in a project, so please consider your call carefully. Take time to think about what kind of experience you are offering in exchange for a participants time and skill.

If you want to advertise your opportunity, please take note of the following guidelines and then send your information to <u>schfandpartsmin@lincoln.ac.uk</u>:

#### **1. USE A CLEAR TITLE**

What are you advertising? Who is this for?

## 2. ADD A DATE

When does your opportunity run? What is the deadline for applying?

#### 3. KEEP IT BRIEF - 1x A4 PAGE ONLY

Make sure your description of the opportunity is clear and concise. You should outline the basic information and, if necessary, provide a link to a website or Facebook page where you provide further detail. Lots of people use the real and on-line boards – any more than 1 page may be removed.

## 4. WHAT CAN SOMEONE APPLYING EXPECT?

If you are asking for people to offer their time and skill for free it is important to detail what they will be gaining in terms of experience, references, future opportunities etc. Otherwise you run the risk of sounding like you are just looking for free labour! You are more likely to get interest in your opportunity if the experience and benefits are clearly laid out.

## 5. INCLUDE FULL CONTACT DETAILS

Use a university email address or dedicated phone number – don't give out your personal details.